

SERGIO CHAPA

Multimedia Journalist

Professional Experience

San Antonio Business Journal
Energy/Manufacturing Reporter

December 2014 to Present
San Antonio, Texas

Covering business news and economic development in the Eagle Ford shale as well as reporting on Mexico's energy reforms and San Antonio's diverse manufacturing sector. Duties include making daily web contributions, producing weekly content for our print edition and identifying hot-button issues and trends that can translate into a multimedia cover story.

KGBT-TV
Interactive Managing Editor

January 2008 to December 2014
Harlingen, Texas

Award-winning work maintaining and producing original content for station's website www.valleycentral.com in addition to regular appearances on-air. Daily activities included using traditional sources, on-line records, open records requests and social media to write original news reports about drug cartel violence, drug trafficking, illegal immigration, crime and energy in addition to maintaining a popular business blog. Other work includes filming, editing and voicing reports for television.

Al Día / The Dallas Morning News
Crime and Courts Reporter

July 2006 to January 2008
Dallas, Texas

Award-winning work writing in both Spanish and English documenting the "cheese" heroin epidemic, crime, natural disasters, court cases, public safety issues and social change impacting the Hispanic community in northern Texas.

Education

The University of Texas at Austin (Bachelor of Journalism/Public Relations)

Class of 2002

Organizations, Professional Activities, Awards & Achievements

National Association of Hispanic Journalists (Lifetime Member and Chapter Vice President)
Lone Star Award - "Fuera del Closet: Gay Latino Immigrants in Dallas"
GLAAD Award - "Tacos y Tacones"
Texas AP Broadcasters Award - "Mass Graves Near San Fernando"
Texas AP Broadcasters Award - "Valley Criminals on Death Row"

February 2004 to Present
June 2008
April 2008
May 2011
April 2014

Skills

- Mass Media: Identifying stories with news value; deadline writing; cultivating and maintaining community sources; document-based research; on-line research tools; using PACER; monitoring police radio communications
- Computers: Microsoft Office programs, Adobe design programs; Designing web pages; Designing online databases; HTML; Flash; CSS; PHP; MySQL; ASPX; Parsing XML or RSS feeds; Customizing APIs; PC or MAC
- Multimedia: Creating interactive Google maps, graphics & Flash videos; Using social media such as Facebook, Twitter, Instagram, YouTube, Google +, Reddit, Foursquare, Tweetdeck, HootSuite, etc.
- Photography: Panasonic P2 Card Camera; 35mm digital photography; Adobe Photoshop editing;
- Television: Non-linear video editing with Avid NewsCutter; Writing newscast scripts with Avid iNews; Operating & broadcasting LIVE using Dejero; Ustream: YouTube; Wirecast or Adobe Live Encoder
- Languages: English/Spanish bilingual with experience in French. Some coursework in German, Italian and Arabic.